website Cookie Policy

**WHAT ARE COOKIES?**  
Cookies are data created by a server, which are stored in text files on the computer's hard disk or any other device used by the user to access the Internet (smart phones, tablets, etc.) and which enable the collection of information on user browsing on a certain web site.  
Cookies can be permanently stored on your computer or may only be temporary (known as persistent cookies), but can also be removed as soon as the browser is closed, or remain for a limited time (known as session cookies).  
Cookies can be installed by the site being visited (known as first party cookies) or be installed by other web sites (known as third party cookies).

**HOW WE USE COOKIES**  
1. **Technical cookies**

* Session/browsing cookies: the use of so-called session cookies (which are not persistently stored on the user computer, and which disappear as soon as the user closes the browser) is strictly limited to the transmission of session ID data (made up of random numbers generated by the server) required to enable safe and efficient browsing of the site and relative applications. The so-called session cookies used on the site https://www.beghelli.it/it (hereinafter referred to as "Site") avoid the need for other IT procedures that could potentially compromise confidentiality of user browsing and do not enable the acquisition of personal identification data of the users concerned. These cookies do not require consent.
* Persistent cookies: persistent cookies remain on the device even when the user quits the Internet, until the user him/herself deletes them, or when they expire. The site creates this type of cookies and stores them on the device so that they can be read when the user returns to browse on this site. This enables, for example, the site to retrieve set user preferences. These cookies do not require consent.

2. **Analytic cookies**: cookies installed to collect mainly statistical aggregate information (how long a user stays on a web page, number of web site visitors, etc.).

* First party analytic cookies: comparable to technical cookies as they are installed directly by the site being visited, and are used to improve usability. These cookies do not require consent.
* Third parties analytic cookies: analytic cookies created and installed by third parties to analyse user browsing in order to generate statistics on visits or to improve the offer of contents, display similar products and position, when required, targeted advertising on the web pages. The system used is Google Analytics, which is a web analysis service provided by Google LLC ("Google"). Google Analytics, in the same way as other systems, uses "cookies to enable the site to analyse how users use the site. The information generated by the cookie on use of the site by a user (including the IP address) is transmitted to and stored on Google servers in the United States. Google will use this information to track and examine use of the web site, compile reports on web site activities and supply other services related to use of the Internet. Google may also transfer this information to third parties when required by law or in the event that the said third parties deal with the aforementioned information on behalf of Google. Google will not associate the user IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. but in this case you may not be able to use all functionalities of this website. As the IP address is visible, the use of these cookies requires consent. By clicking on the button “Proceed” on the banner or by simply continuing to browse the site, the user consents to processing of the data by Google in the ways and for the purposes outlined above.

3. **Profiling cookies**: cookies used to track user browsing online and to create profiles of his/her tastes, habits, choices, etc. This enables the transmission of advertising messages to the user terminal in line with the preferences previously expressed while browsing the site.

* First party profiling cookies: used and installed by the site to collect information on the browsing habits of users, with the aim of proposing advertising messages that are as relevant as possible to the personal interests of the user. This means that they are also used to limit the number of times that a user sees a specific advert: this means more effective communication for the site, and receiving adverts that are less invasive and only those closer to his/her preferences. While you browse the site, promotional cookies enable confirmation that the user is looking at advertising messages, displaying promotional content that could be of interest according to what the user visited previously. These cookies also enable, while the user browses other sites, to display contents recently visited on the site, for promotional purposes. The site uses promotional cookies exclusively in anonymous mode: the advertising is targeted but the user identity is unknown. Promotional cookies are permanent, though they only remain on the user's device for a limited time. These cookies require consent.
* Third party profiling cookies: used and installed by third parties to track user browsing online and to create profiles with his/her tastes, habits, choices etc. These cookies are managed by third party companies. The Beghelli site also contains social buttons/widgets, i.e. special "buttons" with social network icons (e.g. Facebook and Twitter). These buttons enable users browsing the site to reach and interact directly with social networks by a click of a button. Thanks to clicks on the Social buttons/widgets, the social network acquires the data on user browsing on the Beghelli site and simultaneously releases its own profiling cookies.

**MANAGING COOKIE PREFERENCES**  
Consent for the use of cookies is given by the user by closing the banner on the site, scrolling through the page or accessing any other element of the site.

**HOW TO CHANGE COOKIE SETTINGS**  
Most Internet browsers are initially set to accept cookies automatically. This means that the user has the option, at any time, to set his/her personal browser to accept all or some cookies, or to reject them, disabling use by the sites. Furthermore, users can normally set preferences of his/her browser so that they can be notified each time a cookie is memorised on the computer. At the end of each browsing session, the user can also delete any cookies collected from the hard disk of the device used. To delete cookies installed in the cookie folder of the installed browser, note that each browser has a specific procedure to change cookie settings.

If the user does not wish to receive Google Analytics cookies, he/she should visit the page: https://tools.google.com/dlpage/gaoptout/  
To know more about cookies in general, visit the page http://www.allaboutcookies.org  
To know more about behavioural advertising and online privacy, visit the page http://www.youronlinechoices.com  
To know more about Google Analytics cookies, visit  http://www.google.com/intl/it/analytics/privacyoverview.html  
To know more about Criteo cookies used by our site, visit  http://www.criteo.com/en/privacy-policy

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| --- | --- | --- | --- | --- | --- |
| **Cookie name** | **Source** | **Purpose** | **Data held by cookie** | **Cookie expiry** | **Type** |
| \_\_RequestVerificationToken | XTRA | Cookie to prevent data of forms being sent from another site |  | Session duration | Technical |
| aut | XTRA | User session cookie |  | Session duration | Technical |
| ckp | XTRA | Cookie Policy Acceptance | True: Acceptance | Session duration | Technical |
| crt | XTRA | Contains the reference to the user cart | cart ID | 20 days | Technical |
| \_ga | Google Analytics | Used by Google Analytics to record a unique ID used to generate statistical data on how the visitor uses the web site. | Browsing data, which pages visited, IP address, user origin. | 2 years | Technical |
| \_gat | Google Analytics | Limits frequency of requests | Browsing data, which pages visited, IP address, user origin. | 1 minute | Technical |
| \_gid | Google Analytics | Used by Google Analytics to record a unique ID used to generate statistical data on how the visitor uses the web site. | Browsing data, which pages visited, IP address, user origin. | 24 hours | Technical |
| NID | Google | Cookies sent by the browser to Google sites to record user browsing preferences, such as the preferred language, number of search results that the user wishes to see per page, and preference whether to activate the Google SafeSearch filter. | unique ID | 6 months | Third-party profiling |
| test\_cookie | Google DoubleClick | Used by the Google DoubleClick service to check if the user's browser supports cookies. | Unique ID | Session | Third-party profiling |
| c\_user | Facebook | Used together with xs cookies to authenticate identity on Facebook. | User ID (Facebook ID) | 90 days | Authentication |
| datr | Facebook | Identifies the browser for security reasons and for site integrity, including restoring accounts and identification of potentially compromised accounts. | Browser ID and time mark (Browser ID) | 2 years | Security, site integrity and product integrity |
| fr | Facebook | Main advertising cookie of Facebook, used for publishing, measuring and improving the pertinence of adverts. | User and browser ID, time mark, other miscellaneous data (encrypted Facebook and Browser ID) | 90 days | Advertising and measuring |
| pl | Facebook | Used to record access of a device or a browser via the Facebook platform | Y or N | 90 days | Authentication |
| presence | Facebook | Used to use site functions and services | Site functions and services | Session duration | Site functions and services |
| sb | Facebook | Used to improve friend suggestions | Browser ID and time mark | 2 years | Site functions and services |
| act | Facebook | Used for analysis and research | Site functions and services | Session duration | Analysis and research functions |
| xs | Facebook | Used together with c\_user cookies to authenticate identity on Facebook. | Session ID, date of creation, authentication value, secure state of session, cache group ID | 90 days | Authentication |

**OBLIGATION TO PROVIDE DATA**  
The personal data processed by installing technical cookies and first party analytical cookies are required to ensure correct navigation within the site.  
Consent for the installation of third party analytical cookies and profiling cookies is optional. Your personal data will be processed by installing these cookies only after you have given express consent according to the procedures outlined above.

**DATA RECIPIENTS**  
Data can be processed by external subjects operating as independent controllers, such as, by way of example and not limited to, supervisory or control authorities and bodies.  
Data may also be processed on behalf of the company by external subjects appointed as processors, who receive the relevant and appropriate instructions for these procedures. These subjects are mainly in the following categories:

* companies offering email delivery services;
* companies offering services instrumental to fulfilling the purposes specified in this information document (IT suppliers, companies dealing with site management and maintenance, etc.);

**SUBJECTS AUTHORISED FOR PROCESSING**  
The data may be processed by employees of the appointed company roles assigned to fulfil the purposes outlined above, who have been explicitly authorised for processing and who have received the relevant operating instructions to do so.

**TRANSFER OF PERSONAL DATA TO NON-EU MEMBER STATES**

Data collected through Google cookies may be transferred outside of the European Union, namely to the United States. That processor shall ensure an adequate level of protection of personal data, in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and Directive 95/46 / EC on the basis of Standard Contractual Clauses. The safeguards and safeguards in the clauses ensure a comparable level of protection guaranteed in the EU GDPR and the Charter.

**RIGHTS OF DATA SUBJECTS - COMPLAINTS TO THE SUPERVISORY AUTHORITY**  
The company provides the email address privacy@beghelli.it so that all data subjects concerned may submit requests to the Controller for access to the relevant data, for deletion, amendments, corrections of errors, integration of missing data, and restriction on processing as envisaged in the cases stated in art. 18 of the GDPR, as well as any objection to processing, for reasons related to specific personal circumstances, in the theoretical legitimate interest of the controller.  
Data subjects shall also have the right, in the case of processing based on consent or on a contract and processed by automated means, to receive the personal data concerning him or her in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller.  
Data subjects will have the right to withdraw consent granted at any time for marketing and/or profiling purposes, and to object to the processing of data for marketing purposes, including profiling related to direct marketing. Without prejudice to the option of the data subject who prefers to be contacted for the above purposes exclusively by traditional means, to object only to receiving correspondence by automated means. The withdrawal of consent does not compromise the legitimacy of processing based on consent prior to withdrawal.  
The data subjects have the right to lodge a complaint to the competent Supervisory authority in the member state where he/she normally resides or works, or in the state in which the presumed breach occurred.

**DATA CONTROLLER AND DATA PROTECTION OFFICER (DPO)**

The Data Controller is:

BEGHELLI - ELPLAST, a.s., ID No. 46347909, with its registered office at Poříčí 185/3a, Staré Brno, 639 00 Brno,

BEGHELLI SPA, with its registered office at Via Mozzeghine, 13/15 - loc. Monteveglio - 40053 Valsamoggia (Bologna) - Italy, VAT number 00666341201,

contact e-mail: privacy@beghelli.it

We have not appointed a data protection officer, as we are not obliged to do so pursuant to the Article 37 of the GDPR.